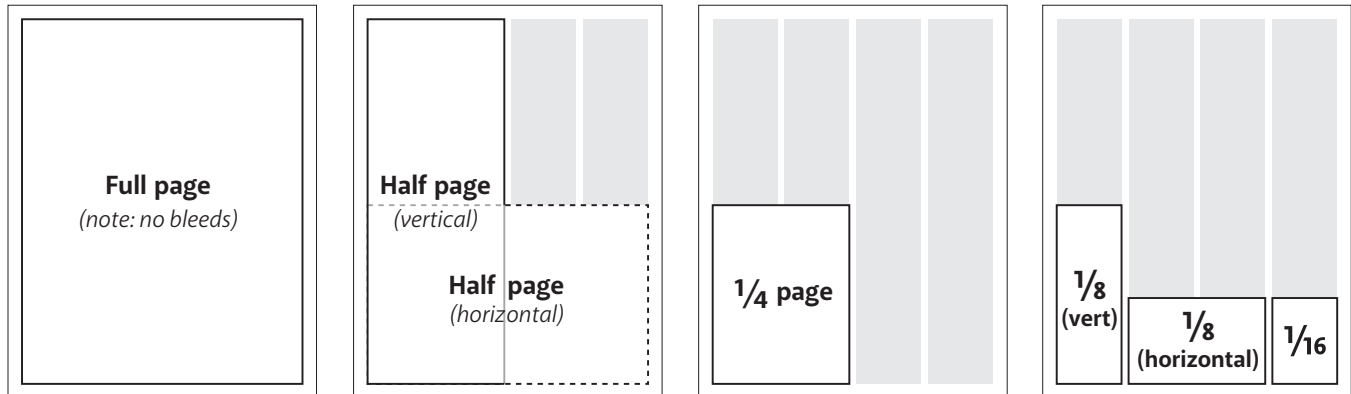


2025–26 Advertising Guidelines

1. Choose your ad size at montessoripublic.org/ads by:

September 6, 2025 for Fall — April 1, 2026 for Spring

We'll send you an invoice and your placement will be final when we receive payment.



Full page (no bleeds): 10.375 x 12.625" (10 3/8 x 12 5/8")

Half page vertical: 5 x 12.625" (5 x 12 5/8")

Half page horizontal: 10.375 x 6.125" (10 3/8 x 6 1/8")

1/4 page: 5 x 6.125" (5 x 6 1/8")

1/8 page vertical: 2.375 x 6.125" (2 3/8 x 6 1/8")

1/8 page horizontal: 5 x 3" (5 x 3")

1/16 page: 2.375 x 3" (2 3/8 x 3")

2. Prepare your artwork

We want your ad to look its best, so please make sure the ad artwork you submit meets these specifications:

- Convert all colors to **CMYK process** (that is, not RGB, or spot colors)
- All images should be at least **200 dots/pixels per inch** at the size they appear in your final ad. If it came off a web page, it's not good enough for print!
- Convert or export your ad into **PDF format** at a **High Quality setting** with **all fonts embedded** (and please make sure the file is unlocked). If you have questions about how to do this, or your application can't make a PDF, please contact us.
- Put your company or organization's name into the name of the final file you send us.

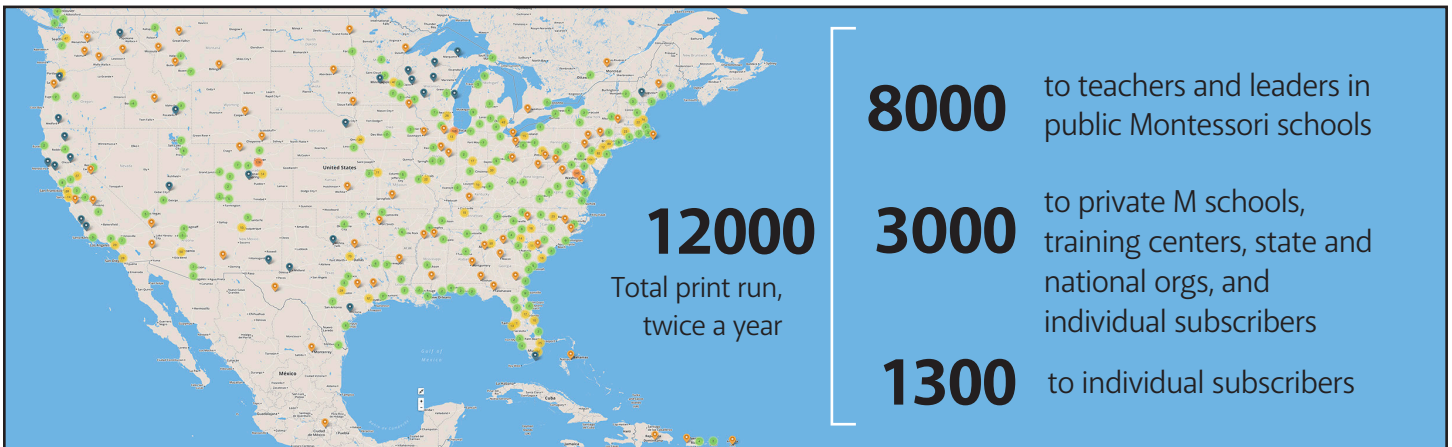
3. Pay your invoice and send us your artwork by:

September 20, 2025 for Fall — April 15, 2026 for Spring

Email your artwork to editor@montessoripublic.org

Questions? We've got answers: editor@montessoripublic.org

Rates and Reach



Rates

Commit to multiple insertions and save.

	1X	2X (ea)	3X (ea)
Full page	\$2,300	\$2,100	\$1,900
1/2 page	\$1,700	\$1,550	\$1,400
1/4 page	\$1,150	\$1,050	\$950
1/8 page	\$575	\$525	\$475
1/16 page	\$350	\$320	\$290

Rates for 2X and 3X are per insertion with a signed contract. Full payment for all insertions is due with artwork 3 weeks before publication.

2025- 26 publication dates

	PUB DATE	AD COMMITMENT DUE
Fall	October 18	September 6
Spring	May 1	April 1

Who we reach

Advertising in MontessoriPublic is highly targeted to the people you want to reach:

- **School leaders** such as administrators, principals, and leads who make decisions about purchasing
- **Classroom teachers**, who influence purchasing
- **Prospective students** for training and re-training, as well as school leaders who approve and budget that training

MontessoriPublic is distributed free of charge twice a year to every school listed in the Montessori Census (montessoricensus.org), as well as all MACTE-accredited teacher training centers, state and national Montessori organizations, private Montessori schools, and individual subscribers. Multiple copies are sent to public schools based on the number of teachers listed in the school's Census entry.

