MontessoriPublic.org
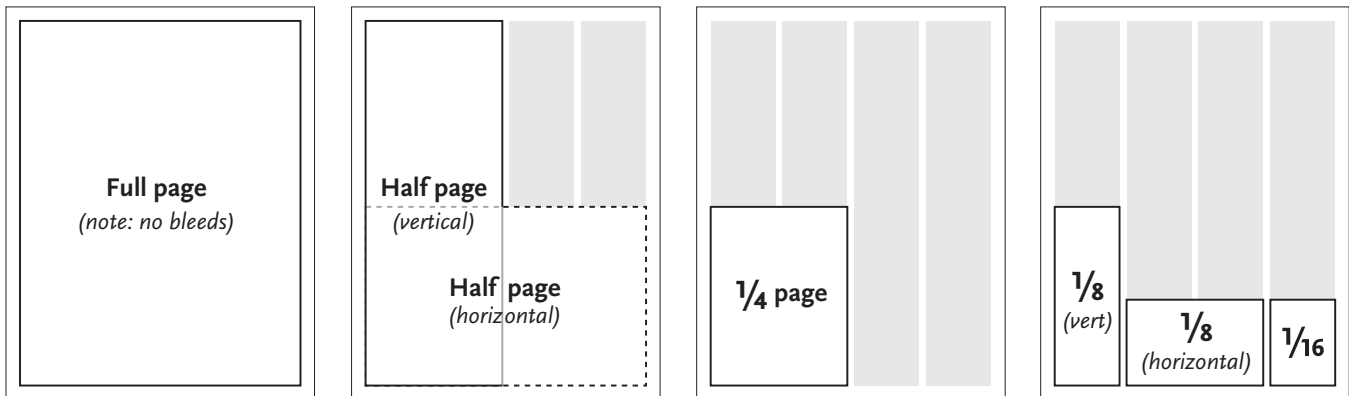# 2017 Advertising Guidelines

1. Choose your ad size

(for placement in the May 2017 issue, confirm your ad size and return your contract by March 8, 2017)

Full page (no bleeds):	10.375 x 12.625"	*(10 ⅜ x 12 ⅝")*
Half page vertical:	5 x 12.625"	*(5 x 12 ⅝")*
Half page horizontal:	10.375 x 6.125"	*(10 ⅜ x 6 ⅛")*

1/4 page:	5 x 6.125"	*(5 x 6 ⅛")*
1/8 page vertical:	2.375 x 6.125"	*(2 ⅜ x 6 ⅛")*
1/8 page horizontal:	5 x 3"	*(5 x 3")*
1/16 page:	2.375 x 3"	*(2 ⅜ x 3")*

2. Prepare your artwork

We want your ad to look its best, so to help us achieve that, please make sure the ad artwork you submit meets these specifications:

- Convert all colors to **CMYK process** (that is, not RGB, or spot colors)
- All images should be **at least 200 dots/pixels per inch** at the size they appear in your final ad. *If it came off the web, it's not good enough for print!*
- Convert or export your ad into **PDF format** at a **High Quality setting** with **all fonts embedded** (and please make sure the file is unlocked). If you have questions about how to do this, or your application can't make a PDF, please contact us.
- Put your company or organization's name into the name of the final file you send us.

3. Send us your artwork by March 15, 2017

Once you have your artwork ready, contact us and we'll send you a link to quickly and easily upload your file to our Dropbox (no Dropbox account necessary).

Questions, or to request a Dropbox link: editor@montessoripublic.org